



THE WORLD'S GREATEST SHAVE FUNDRAISING GUIDE

Everything your school needs to know to reach its fundraising goal and fuel better care for Australians facing blood cancer.

Leukaemia
Foundation

**World's
Greatest
Shave**

ACKNOWLEDGEMENT OF COUNTRY

In the spirit of reconciliation with First Nations peoples of Australia, the Leukaemia Foundation acknowledges the Traditional Owners of the Countries on which we operate.

We acknowledge and respect First Nations peoples' spiritual beliefs, connections to land, sea and communities.

The Leukaemia Foundation pays our respect to Elders past and present and extends that respect to all Traditional Owners across the Nation.



THANK YOU FOR JOINING THE CAUSE

Thank you for taking on the World's Greatest Shave. You've joined a community of schools, determined to shape a brighter future for blood cancer patients and their families. And that's a pretty big deal.

In this guide, you'll find everything your school needs to know – from fundraising tips and ideas to donating hair. Every dollar you raise will help provide better care for Australians with blood cancer – from life-changing support services like accommodation and counselling to groundbreaking research projects.

This work simply wouldn't be possible without schools like yours.
So, from everyone at the World's Greatest Shave, thank you.

BY TAKING PART, YOU'RE HELPING AUSTRALIANS LIKE CHARLI GET BACK TO SCHOOL

Charli was diagnosed with blood cancer at just nine years of age. She was taken out of school, and the Sydney Children's Hospital became her new home.

After nearly 18 months of treatment and living in and out of hospital, she returned to school.

To help support more families like theirs, Charli and her family took part in the World's Greatest Shave and raised an incredible \$128,340.

“ I feel unbelievably proud of every single person who got involved. Because of them, the Leukaemia Foundation can keep up their search for a cure and continue improving the lives of Australians living with blood cancer. It was an experience that we'll never forget, and one that brought so much love and richness into our lives during a really tough time. ”

The funds your school raises will help support students like Charli and keep more families together when they need each other most.



3 WAYS TO TAKE PART

SHAVE

Enjoy the buzz of shaving your hair. We suggest clipper length number one or two, but if you're opting for a slightly longer hairdo, choose three or four.

CUT

Lop off your locks and enjoy a fresh new hairstyle. Whether it's a pixie cut, a fade, a bob, or something else, you'll be a walking, talking billboard for blood cancer care.

COLOUR

Try out that hair colour you've always wanted, and let Australians with blood cancer know you're in their corner.



LOOKING FOR ANOTHER WAY TO JOIN THE FUN?

Not quite ready to shave, cut or colour? Go wild instead! Host a Crazy Hair Day at your school and get students and staff to rock their wackiest 'dos for a good cause.



OUR FAVOURITE TIPS TO GIVE YOUR FUNDRAISING A BOOST

Each member of your school team will still have their own personal fundraising page that will count towards your school's overall tally.

1

Making the first donation to your page (or getting mum and dad to) is a great way to get the ball rolling, and it shows others that you're leading by example. It also gives them an amount to match.

2

Sharing your fundraising page on your socials or via email is a quick and easy way to receive donations. Not sure what to say? You can find a message template in your dashboard.

3

Organising a sausage sizzle or casual day with a gold coin donation is a great way to raise funds as a team. It also helps spread the word across the school to attract more members.

4

Check out our online resources for schools available on the World's Greatest Shave website – from printable bunting to event day ideas. Scan the QR code to view our online resources.

SCAN HERE



HOW YOUR FUNDRAISING MAKES AN IMPACT

Big or small, every donation matters – and helps us support Australians living with blood cancer today, while investing in a better tomorrow.

Fuelled by your support, this was our impact last time around.

17,000

Australians took on the World's Greatest Shave.

**\$12.1
MILLION**

raised for patients and families facing blood cancer

**AROUND
9,000**

ponytails donated to be made into charitable wigs

\$31

can answer the call from someone with blood cancer, giving them the trusted information they need.

\$63

can connect someone with a healthcare professional for personalised support after diagnosis.

\$90

can give a regional family forced to relocate for treatment a place to stay for the night close to hospital.

\$300

can help cover everyday costs like bills, groceries and transport for people in the thick of blood cancer treatment.

\$700

can fund a day's worth of ground-breaking blood cancer research from the best minds in medical research.



GIVE YOUR HAIR A SECOND LIFE

By donating the hair you cut or shave, you can take your impact even further. We've teamed up with Sustainable Salons to recycle your hair into charitable wigs for Australians with cancer.

Hair too short for a ponytail? Your hair clippings can still be made into floating hair booms to mop up oil spills in our oceans.

Every year, our community donates approximately 9,000 ponytails. That's enough to make 450 wigs for patients who have lost their due to treatment.

How to donate hair

Ponytails that are a minimum of 20cm, dry, tied at the top, middle and bottom (coloured hair is okay) are to be placed in a zip lock bag and posted to:

World's Greatest Shave Ponytails
c/o Sustainable Salons
GPO BOX 322 SYDNEY, NSW 2001

Dry hair clippings and ponytails shorter than 20cm must be placed in a separate zip lock bag and posted to the above address. Check out worldsgreatestshave.com/donate-hair for more details, or scan the QR code.



SUSTAINABLE
SALONS

MEET SOME TRAILBLAZERS DEDICATED TO ACHIEVING A FUTURE FREE OF BLOOD CANCER

When her lifelong friend Sienna was diagnosed with blood cancer, nine-year-old Bonnie from NSW wanted to do something to show Sienna she wasn't alone.

During World's Greatest Shave month, Bonnie rallied local businesses, members of the community, and fellow students and staff who all got behind the cause – culminating in her big Shave day which took place in front of her entire school.

“ I was really inspired by her. I wanted to Shave my hair off to show her how amazingly brave she is and that she's not alone. I'm just so happy and grateful to everyone who cheered me on and donated. ”

Bonnie raised an incredible \$25,117, enough to fund over ten months of accommodation for patients like Sienna and their families who relocate for life-saving treatment.



Sienna surprises Bonnie on Facetime during her Shave



SCAN HERE TO READ MORE ABOUT BONNIE'S FUNDRAISING JOURNEY

THIS NSW SCHOOL HAS MADE THE WORLD'S GREATEST SHAVE AN ANNUAL TRADITION

Merewether High School from the Hunter Region in NSW takes part every year. From bake sales and sausage sizzles to Easter raffles and funky sock Fridays – they do it all. And their hard work hasn't gone unrewarded. Over the last decade, they've raised over \$598,939 for blood cancer support and research.



“ It is truly amazing to see the combined effort of students and teachers at MHS, building a stronger school community and most importantly raising awareness for the incredible efforts of the Leukaemia Foundation! ”



When your school's big day arrives, whether it's in your courtyard, school hall, or somewhere off campus – here are some ways to make it special.

GET YOUR PRINCIPAL OR STAFF INVOLVED

To kick off your school's World's Greatest Shave event, get your principal or another school staff member to shave, cut, or colour their hair as the curtain-raiser.

AUCTION OFF THE HONOURS

Is your principal taking part? Auction off the honour of shaving, cutting, or colouring your principal's hair in front of the entire school to the highest bidder. This is always a big hit with schools.

SHARE YOUR BIG DAY ON YOUR SOCIALS

Go viral on social media by livestreaming your event. Or simply share the best moments online after the event to attract more donors.

ORGANISE A RAFFLE FOR YOUR EVENT

Reach out to local businesses to donate a prize or gift voucher for a raffle. Then spread the word on your socials and sell raffle tickets in exchange for a \$5 or \$10 donation.

GET CREATIVE

When it comes to fundraising, the bigger the better. Prepare a delicious spread, book a food truck, or organise a game of school trivia or cricket. All in the name of blood cancer care.

EVENT DAY CHECKLIST

- Complete your school's fundraising page
- Spread the word around your school community
- Download schools resources such as posters and socials tiles from our website
- Organise your school's World's Greatest Shave event
- In the lead up, hold a sausage sizzle or dress up day to raise crucial funds
- Get fitted with some World's Greatest Shave merchandise from our online store
- Download our 'Teacher Toolkit' and curriculum-friendly blood cancer lesson plans
- On the big day, bring along ziplock bags for hair that's being donated



Donating cash?

To pay in cash donations, head to your fundraising dashboard and self-donate the amount you want to pay in with your card. For further assistance, give our team a call on **1800 500 088**.

“ The World's Greatest Shave showed how close we are as a school. ”

“ I felt connected and part of a group who were all contributing to this together. ”

OUR WORK SIMPLY WOULDN'T BE POSSIBLE WITHOUT YOU

We've made a big impact so far.
But there's more to be done.
And every dollar you raise helps fund
cancer care. If you have any questions
or want some fundraising or event day
ideas – we're here to help.

Call us on **1800 500 088** or visit
worldsgreatestshave.com

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